



Mura™ Wallcovering Installation Guide

Note: Please read the entire Installation Guide before application.

The installation guide is intended to provide installers with helpful information regarding Mura™ Wallcovering prior to installing the material. Kirei accepts no responsibility for installation actions taken or not taken. This installation guide is not intended to be an in-depth guide; installer's knowledge as an experienced tradesman needs to be applied.

This installation guide serves only as a recommendation for installing and handling Mura™. If you have questions about application or techniques, contact Kirei at www.kireiusa.com or 619.236.9924.

Pre-Installation Requirements

- Same batch requests must be given when order is placed for orders over 25m.
- Check that all rolls are the correct pattern and color BEFORE installation. Check that it is from the same batch, if order is over 25m.
- No returns or refunds will be accepted for hanging the wrong material color, pattern, or batch.
- No returns or refunds will be accepted after the material is cut.
- Kirei can provide submittal samples upon request.

Wall Preparation & Adhesive

All surfaces MUST be clean, dry and dust-free, since moisture and dust will negatively affect adhesive, which could result in lack of adhesion. Always apply sealers and adhesives in exact accordance with manufacturers' instructions. Check spread rates and tack-off times, application methods, and equipment required.

- Any previous wallcovering and paint residue should be removed from the surface, so that it is smoothed (sanded), clean and dry.
- Gaps, cracks, joints and any other deep blemishes in the substrate should be filled and then sanded. Plastered wall MUST be dry before application.
- Walls should be checked for mold; any necessary anti-mold solution should be applied and dried before application.
- Powdery or flaking surfaces must be sanded, dusted, and sealed with a sealer. A suggested sealer is Bondcrete 1 part with 4 parts water can be applied and left overnight to dry.
- If the substrate has imperfections apply a product similar to Roman PRO 774 25% allow drying prior to applying adhesive.
- The surface color should be consistent throughout the installation area since variations in the wall color may affect the overall appearance after application.
- The temperature in the area of installation/storage should be maintained above 54° F at all times.
- A well-lit area is highly recommended for best results.
- A high quality heavy-duty clear adhesive with low water content (at the discretion of the installer) is recommended. Ultra Clear Adhesive PRO-880 is suitable.



Application

- Always work away from the main source of natural light and work towards and finish in the most inconspicuous corner (corners are rarely true and square).
- To ensure that the first length is hung straight use a level, mark the top of the wall out from the corner in the direction you are going, allowing for the overlap.
- Measure the height of the walls that are going to be covered and allow for trimming and pattern matching.
- Patterned Mura must be pattern matched; check repeat and drop prior to hanging and using adhesive.
- Cut your first length on a clean surface with face up, then back roll the fabric so the face is protected from adhesive when applied to the wall.
- To avoid creasing, handle with care as this is a unique wallcovering type product.
- Evenly apply a generous amount of paste to the wall using a long-pile roller.
- Position the first length to correspond with your pencil marks. Mura™ wallcovering is installed with the fuzzy side against the wall. Immediately after drop is hung and in the correct position using a plastic smoother, work out from the center to each side, moving down the length, smoothing out all the air bubbles as you go. Make sure a strong bond is formed between the adhesive and the wallcovering.
- It is recommended the wallcovering is overlapped and double cut.
- Always clean any adjoining surfaces of adhesive as you go.
- It is recommended that all lengths are cut, hung overlapped, then double cut in order to maintain a clean and accurate seam or dry trim using a straight edge and then abut to join.
- Use of a straight edge and sharp blade that will provide a clean seam.
(Make sure the blades are regularly changed after each cut.)
- Avoid excessive handling as the product will crease.
- Avoid applying adhesive too far ahead; premature drying can occur and create inconsistencies.
- Too much pressure may cause the fabric to stretch and then relax when drying and cause gaps.
- Too much force may also result in adhesive bleeding through to the surface and staining the fabric.
- Complete the entire wall in one timeframe.



Work Safety

In the interest of work safety, it is recommended that people working with Mura Wallcoving wear the appropriate safety equipment. Although the product emits zero off-gases, masks and gloves should be worn to ensure the maximum possible safety precautions. For an SDS form, please contact Kirei at info@kireiusa.com or 619-236-9924.

Final Note

Kirei will not be responsible for any cutting or mounting not performed by Kirei staff.

For any other questions or concerns, please contact Kirei.